

A close-up photograph of a modern hairdryer and some styling tools, possibly curling irons or straighteners, resting on a light-colored surface.

# BD

BEAUTYDESIGN  
REVIEW

# 16

PRODUCTS  
CREATIVITY  
INSPIRATION  
ITALIAN STYLE  
DESIGNERS  
SUSTAINABLE

**Sustainable**  
**eco collection world**

**Designers**  
**25 year of Philippe Starck**

**Products**  
**your business close to hand**

**Independent**  
**and franchising**  
**The best international**  
**salons selected for you**



Maletti  
GROUP  
Design in Hairstyling and SPA Worlds



Traditionally  
innovative

□<sup>®</sup>Maletti□

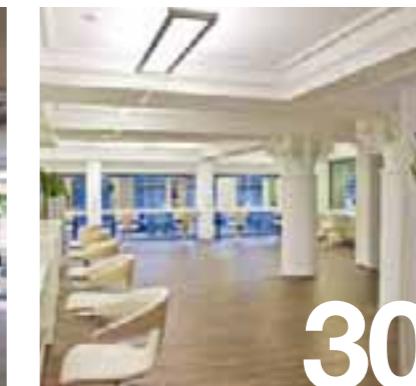
[www.maletti.it](http://www.maletti.it)

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## **OREGON**

**Oregon Plus:** alzagambe manuale.

**Oregon Comfort:** pulsantiera integrata e alzagambe elettrico.

**Oregon Massage:** pulsantiera integrata, alzagambe elettrico e massaggio shiatsu.

**Oregon AIR Massage:** pulsantiera integrata, alzagambe elettrico e massaggio ad aria linfodrenante.

**Oregon Plus:** manual leg lifting device

**Oregon Comfort:** integrated controls and electrical leg lifting device

**Oregon Massage:** integrated controls, electrical leg lifting device and Shiatsu massage

**Oregon AIR Massage:** integrated controls, electrical leg lifting device and air massage with lymph-draining effect



## **LIFT WASH**

Lavatesta regolabile in altezza per evitare dolori posturali e rendere migliore il lavoro della coiffeuse.

Alzagambe elettrico.

Height adjustable wash unit, preventing postural stress and improving the work of the hairdresser.

Electrical leg lifting device.



## **CROMO WASH**

Telecomando per regolazione alzagambe elettrico, cromoterapia e massaggio ad aria linfodrenante.

Electrical leg lifting device with remote control, colour therapy and air massage with lymph-draining effect.

# wash unit specialists

# on the crest of a wave

## **REVENGE**

**Revenge Plus:** alzagambe manuale.

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**Revenge AIR Massage:** integrated controls, electrical leg lifting device and air massage with lymph-draining effect



## **LUXOR HAIR SPA**

**Luxor Hair-SPA:** lavatesta con cromoterapia, musica, massaggio shiatsu.

**Luxor Hair-SPA Aria:** massaggio ad aria linfodrenante.

**Luxor Hair-SPA:** wash unit with colour therapy, music, shiatsu massage.

**Luxor Hair-SPA Aria:** air massage with lymph-draining effect.



## **330**

**330 Comfort:** con alzagambe elettrico.

**330 AIR Massage:** con alzagambe elettrico e massaggio ad aria linfodrenante.

Disponibile anche in versione BiColor.

**330 Comfort:** with electrical leg lifting device.

**330 AIR Massage:** with electrical leg lifting device and air massage with lymph-draining effect.

Available in two-tone.



*sustainable  
luxury*

PRESENCEPARIS®

*Exclusively developed with L'Oréal Professional Products*

**GREEN FIRST® COLLECTION**



# eco collection



Comunica alle tue clienti e al tuo mercato di riferimento il tuo salone come un “salone verde”, scrivi chiaramente quanta acqua e quante emissioni di CO<sub>2</sub> vengono risparmiate ogni giorno grazie agli accorgimenti che avrai adottato.

La tua clientela è già molto sensibile a questi temi e non mancherà di premiare il tuo salone con nuovi e maggiori passaggi!

Tell your clients and your market that your salon is a “green salon”, clearly indicate how much water and CO<sub>2</sub> emissions are saved every day by the measures you have adopted. Your customers are already sensitive to these issues, and are sure to reward your salon by coming back again and again!

*Adottare criteri di ecosostenibilità in un salone conviene perché consente di abbattere i consumi di acqua, di elettricità e di ottenere così risparmi sulle voci di costo più significative*

*Adopting eco-sustainable criteria in a salon is worth it as it reduces water and electricity consumption and allows savings in the most important costs*



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# *Stefano ed Elisa Giovannoni e l'ecodesign*

## **IL LUSSO SOSTENIBILE**

Presence Paris, in collaborazione con L'Oréal Produits Professionnels, ha sviluppato tre linee di mobili per saloni con un basso impatto ambientale: GREEN FIRST® collection e ALU GREEN® Collection progettate da Giovannoni Design ed ECO FUN® Collection progettata da Christophe Pillet.

PresenceParis, scegliendo di affidare la progettazione di queste linee a due fra i più noti studi di design del panorama internazionale, ha voluto esprimere con forza quella che è la sua filosofia e la sua tradizione che, anche nel momento in cui vengono abbracciati con convinzione criteri di produzione ecosostenibili, continua ad ispirarsi a valori quali bellezza, design e stile che ne hanno da sempre contraddistinto i prodotti e che ne hanno decretato il successo mondiale.

## **SUSTAINABLE LUXURY**

In collaboration with L'Oréal Produits Professionnels, Presence Paris has developed its first three salon furniture ranges with low environmental impact: GREEN FIRST® Collection and ALU GREEN® Collection designed by Giovannoni Design and ECO FUN® Collection designed by Christophe Pillet.

Choosing to appoint one of the most famous design firms on the international scene to design this range, PresenceParis aims to express the strength of its own philosophy and tradition which, even in a time which strongly embraces criteria of environmentally sustainable production, continues to be inspired by the values of beauty, design and style which have always underlined their products and confirmed their global success.



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1. ALU WASH wash unit  
2. ALU CHAIR styling chair

## *l'immagine della linea Alu Green® affidata al genio di Oliviero Toscani...*

*The image of the Alu Green® range  
the work of the genius Oliviero Toscani ...*



### **OLIVIERO TOSCANI**

Figlio del primo fotoreporter del Corriere Della Sera, è nato a Milano nel 1942 e ha studiato fotografia e grafica all'Università delle Belle Arti di Zurigo dal 1961 al 1965. Conosciuto internazionalmente come la forza creativa dietro i più famosi giornali e marchi del mondo, creatore di immagini corporate e campagne pubblicitarie attraverso gli anni per Esprit, Chanel, Fiorucci, Prenatal, Jesus, Inter, Snai, Toyota, UNIC, Ministero del Lavoro, Artemide, Woolworth e altri. Tra gli ultimi progetti: la collaborazione con il Ministero dell'Ambiente e della Salute, e alcune campagne di interesse e impegno sociale dedicate alla sicurezza stradale, all'anorexia, alla violenza contro le donne, e contro il randagismo.

Son of the first photo-reported of the Corriere Della Sera, he was born in Milan in 1942 and studied photography and graphics at the University of Fine Arts in Zurich from 1961 to 1965.

Internationally acclaimed as the creative force behind the world's most famous brands and newspapers, corporate image and advertising campaign creator for years for companies like Esprit, Chanel, Fiorucci, Prenatal, Jesus, Inter, Snai, Toyota, UNIC, Ministero del Lavoro, Artemide, Woolworth and others. His latest projects include the collaboration with the Ministry of the Environment and Health, and some social campaigns dedicated to road safety, anorexia, violence against women and stray animals.

Sarà Oliviero Toscani, maestro di immagine e di provocazione, a pensare l'immagine di ALU GREEN® Collection, l'ultima creatura dello studio Giovannoni Design...

In uscita ai primi di ottobre nel nuovo catalogo Presenceparis e su tutte le riviste di design, la nuova immagine sarà una sorpresa che come sempre farà discutere operatori e pubblico.

Per Maletti, che ha già presentato la linea al Cosmoprof 2012, sarà la conferma di una leadership anche dal punto di vista della comunicazione.

Oliviero Toscani, the master of image and provocation, will be dreaming up the image of ALU GREEN® Collection, the latest creature from Giovannoni Design...

Out in early October in the new Presenceparis catalogue and on all the design magazines, the new image will be a surprise that, as usual, will get operators and the general public talking.

For Maletti, who already presented the line at Cosmoprof 2012, it will confirm the company's leadership position also in terms of communication.



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# GreenFirst® Collection

**Green First® è in fase di certificazione Carbon Zero**  
Green First® is currently awaiting Carbon Zero certification



La ricerca progettuale di Stefano ed Elisa Giovannoni è approdata ad una collezione caratterizzata dal legno curvato e dalla tridimensionalità delle sedute che non hanno un "retro", nel senso che sono state pensate per essere liberamente posizionate nell'ambiente.

Il dettaglio di giunzione tra il legno curvato e l'imbottitura è ispirato alle poltrone tradizionali in pelle ed uno dei particolari che le rende domestiche e confortevoli.

**Con Green First®  
il lusso diventa  
sostenibile**  
With Green First®  
luxury becomes  
sustainable

Stefano and Elisa Giovannoni's design research has led to a collection which features curved wood and three-dimensional chairs which have no "back", as they are designed to be freely positioned anywhere in the room. The two work chairs have 3D curved wooden frames which contain the padding. The joint between the two materials is inspired by traditional leather chairs, making them domestic and comfortable.

1. GREEN CLIP chair
2. GREEN HUG chair
3. BOOMERANG chair

L'imbottitura è in BIOH®, un nuovo materiale, un poliuretano espanso flessibile dalle eccellenti caratteristiche tecniche composto da polioli di soia e da un quantitativo molto ridotto di materie non rinnovabili. Padding: BIOH® is a new flexible polyurethane foam material which has excellent technical characteristics, and is made from a compound of soya polyols and a very small quantity of non-renewable materials.



1.

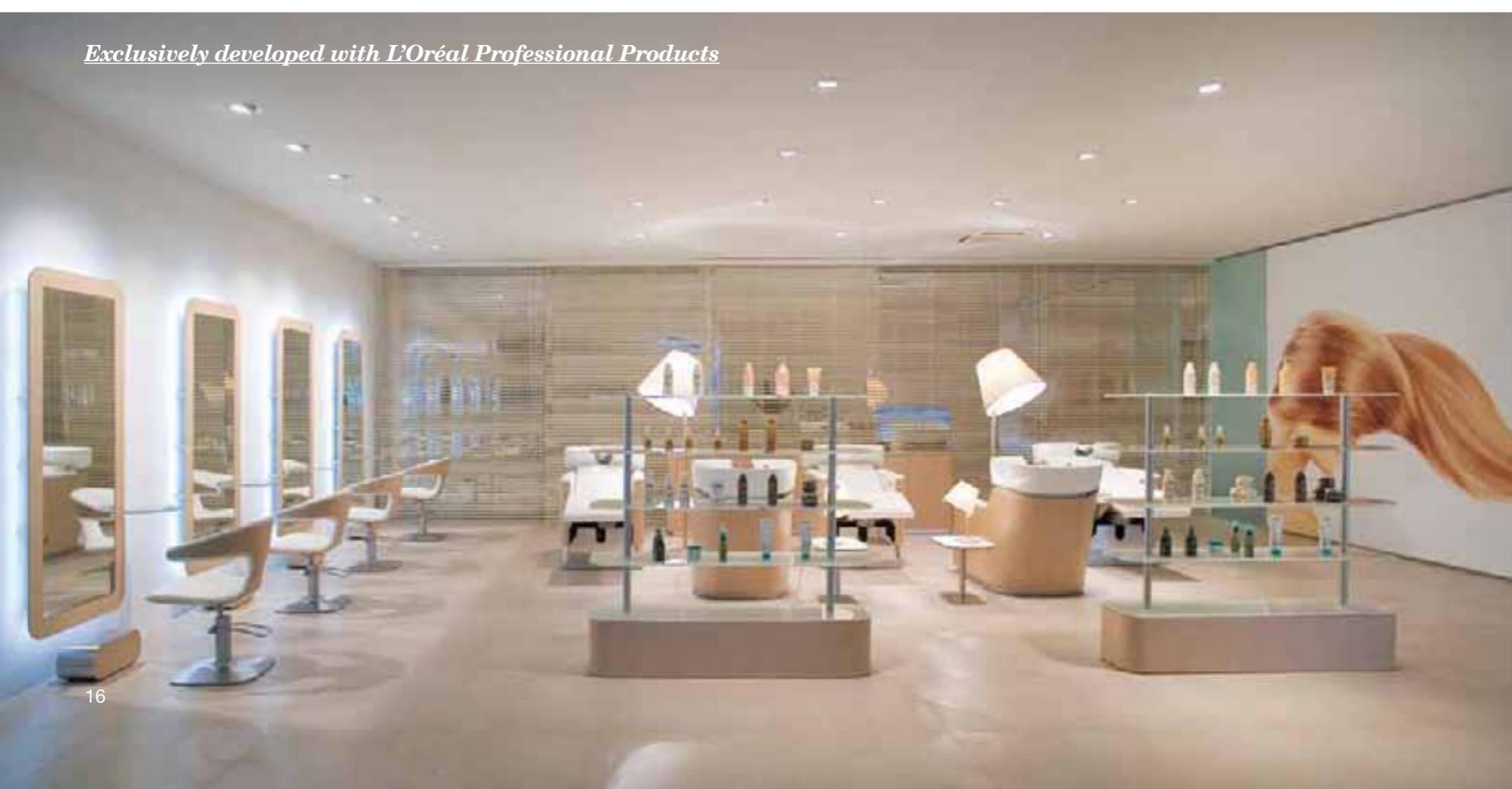
Il lavaggio ha una concezione nuova, è stato progettato per creare nel fruttore una sensazione di esclusività e confort, senza ostentazioni gratuite. Si tratta di una poltrona dalla struttura in legno che contiene la ceramica per il lavaggio e molti accessori che ricordano quelli delle cabine degli aerei; la si può collocare senza limiti nell'ambiente come un arredo domestico, senza ostacolare il lavoro dell'operatore facilitato da una generosa codetta. Di grandi dimensioni e con cornice in legno la specchiera ha un design elegante che ricorda gli specchi delle eleganti sartorie artigianali.

The wash unit comes with a new concept, designed to create a feeling of exclusivity and comfort in the user, with no superfluous ostentations. This chair has a wooden structure which contains the ceramic wash basin and



2.

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many accessories, and is reminiscent of an air plane cabin; it can be placed anywhere in the salon, like a piece of domestic furniture, without hindering the operator's work, which is made easier by the generously sized washbasin. The large, wooden-framed mirror has an elegant design, reminiscent of elegant tailor's mirrors.

**1. WELCOME GREEN** reception desk  
La retroilluminazione viene effettuata tramite led che consentono un notevole risparmio di energia elettrica e un minor surriscaldamento dell'ambiente.

**2. GREEN FIRST CLASS** wash units  
Il legno della struttura utilizzato per la produzione proviene da una silvicoltura a km zero ed è certificato FSC ([www.fsc-italia.it](http://www.fsc-italia.it)) e PEFC ([www.pefc.it](http://www.pefc.it))

**1. WELCOME GREEN** reception desk  
With backlit by LEDs which offer great savings on electrical energy and less environmental heating.

**2. GREEN FIRST CLASS** wash units  
The wood used to produce the frame will come from zero-mileage forestry zero and is certified FSC ([www.fsc-italia.it](http://www.fsc-italia.it)) and PEFC ([www.pefc.it](http://www.pefc.it))





*Exclusively developed with L'Oréal Professional Products*

# ECOFUN® *I like recycle*

**Il salone alternativo: un design essenziale  
che lascia spazio alla creatività.**

**La nuova tendenza è arredare con materiali  
di recupero uniti a prodotti di alto design.**

Giovane, colorata e divertente, anche questa linea fa parte del grande progetto ECOLLECTION by Maletti.

Christophe Pillet firma il design di poltrona, lavaggio e mensola. Plastica riciclata per imbottiture e alluminio riciclabile per basi e strutture, sono i materiali che la sezione R&D Maletti ha selezionato per i tre prodotti di ECO FUN®. Fun: divertirsi ad arredare rispettando l'ambiente...

Per anime leggere e cuori giovani.

The alternative salon: an essential design that leaves room for creativity.

The new trend is furnishing with recycled materials together with high design items.

Young, coloured and fun, this range is also part of the great ECOLLECTION by Maletti.

Christophe Pillet designed the chair, was unit and styling unit. Recycled plastic for the padding and recyclable aluminium for the frames and bases, these are the materials that the Maletti R&D department selected for the three ECO FUN® products.

Fun: have fun and furnish, respecting the environment...

For light souls and young hearts.



*Christophe Pillet  
firma la sofisticata  
ed alternativa  
linea ecosostenibile*

**Christophe Pillet designed the sophisticated,  
alternative eco-sustainable range**



***Divertirsi ad  
arredare rispettando  
l'ambiente***  
*Have fun and furnish,  
respecting  
the environment*



**Salonitaly: una realtà per giovani talenti**  
**Salonitaly: a reality for young talents**

# *belli, giovani... e low cost*

**Young, beautiful... and low cost**

Guardare al futuro vuol dire pensare giovane, vuol dire avere energia e concentrarla sui grandi cambiamenti della moda e della società.

I giovani vestono in jeans e guardano diretti negli occhi, hanno idee nuove e ci chiedono di seguirli. I loro saloni si trasformano in spazi per party sofisticati, in passerelle per sfilare, in salotti dove incontrare quattro amici... Salonitaly è un'azienda gestita da giovani che si propone al mondo dei giovani con un'ampissima gamma di prodotti per soddisfare ogni esigenza, anche la più spregiudicata.

[www.salonitaly.com](http://www.salonitaly.com)

Looking to the future means thinking young, it means having energy and concentrating it on the great changes in fashion and in society.

Young people wear jeans and look you straight in the eye, they have new ideas and ask you to follow them. Their salons become places for sophisticated parties, catwalks to parade on, lounges to meet a few friends in...

Salonitaly is a company managed by young people which talks to the world of young people, supplying a wide range of products to satisfy every need, even the wildest.

- 1. RAVELLO wash unit
- 2. RIALTO styling chair
- 3. CARUSO styling chair
- TREVI styling unit



# Tradition Design Technology

Madre wash unit with massage and water column



 Maletti

[www.maletti.it](http://www.maletti.it)



## MADRE all-round experience...

Una vera e propria esperienza sensoriale che associa la piacevolezza del massaggio a pressoterapia integrale con effetti linfodrenanti e anticellulite alla possibilità di avere tre diverse posizioni di lavaggio:

- operatore in piedi, cliente seduto;
- operatore in piedi, cliente sdraiato;
- operatore seduto, cliente sdraiato.

Le vostre clienti potranno così abbandonarsi completamente sdraiate al massaggio tonificante e linfodrenante mentre un'operatrice, comodamente seduta, potrà indulgere in trattamenti e in massaggi alla cute. Una volta provata questa esperienza le vostre clienti non vorranno più tornare al lavaggio tradizionale e molte nuove clienti entreranno nel vostro salone attratte dal passaparola.

A veritable sensorial experience, associating the pleasure of a integral pressotherapy massage with lymphatic draining and anti-cellulite effects with the possibility of three different washing positions:

- operator standing, client sitting;
- operator standing, client lying down;
- operator sitting, client lying down;

Your customers can let themselves relax completely, lying down for a tonic, lymphatic draining massage while the operator, sitting comfortably, can apply hair treatments and scalp massages. Having tried this experience, your customers will never want to return to a traditional wash unit again, and many new customers will come to your salon having heard about the experience on the grapevine.

# timeless design

nel cuore di Milano, in Via Monte di Pietà, dove moda e design sono di casa...  
in the heart of Milan, in Via Monte di Pietà, where fashion and design are at home...

Compie  
25 anni  
"Basic", la prima  
seduta disegnata da  
Philippe Starck  
"Basic" celebrates its 25<sup>th</sup>  
birthday, the first chair  
designed by Philippe  
Starck



Nel 1989 Philippe Starck concepiva la prima collezione firmata di mobili di arredamento professionale per parrucchieri. Da questa data storica è cambiato radicalmente il modo di concepire il Beauty Design.

Non più semplici poltrone o specchiere, ma opere d'arte contemporanea. Elementi di un sistema in cui ciascun prodotto possiede un'anima, restituendo al salone la sua vocazione primaria, cioè essere un luogo di incontro tra un Creativo e la sua Cliente.

A partire dal 1989 Philippe Starck ha firmato poi altre tre collezioni complete per PresenceParis, diventando un grande classico del Beauty Design riconosciuto in tutto il mondo.

In 1989 Philippe Starck designed the first designer collection of professional hair salon furniture. Since that historical moment, the way of conceiving the world of Beauty Design has changed radically.

No longer simple chairs or mir-

rors, but contemporary works of art. Elements of a system in which each product has a soul, restoring the primary vocation of the salon, to be a meeting place between the creative and their customers.

From 1989 Philippe Starck designed three other complete collections for PresenceParis, becoming a great classic of Beauty Design, recognised throughout the world.



## Philippe Starck

All'interno di un elegante cortile, il raffinatissimo salone Beautick esprime il meglio dell'interior design per hairstylist.

Eleganza, sobrietà, atmosfera glamour, per una clientela ricercata che ama il design.

In an elegant courtyard, the super-sophisticated Beautick salon expresses the best in interior design for hairstylists. Elegance, sobriety, a glamour atmosphere, for a sophisticated customer who loves design.





# beautick.



***Beautick***  
*Milan - Italy*

**Classic** styling unit  
limited edition for Beautick  
by Philippe Starck

**Classic** styling chair  
**Classic** wash unit  
by Philippe Starck



Design Collection 2012 - 2013

Registered Patent

Design & Engineering by UKI Italy



Accessories & Design

# &accessori &design

**Stefano Giovannoni firma un nuovo phon per UKI**  
**Stefano Giovannoni designs a new hairdryer for UKI**

Dal phon al carrello, dalla spazzola al tavolo "colore", UKI produce tutti gli accessori per saloni, spa e centri estetici, investendo su giovani emergenti e affermati designer. L'ultima novità è il phon Bang light disegnato da Stefano Giovannoni che ha colpito al cuore tutti i giovani talenti hairstylist. From the hairdryer to the trolley, from the brush to the "colour" table, UKI produces all salon, spa and beauty centre accessories, investing in young, emerging and famous designers. The latest product launched in the Bang light hairdryer designed by Stefano Giovannoni, which has gone straight to the heart of young and talented hairstylists.



a sinistra:  
**BANG LIGHT** by Giovannoni Design

1. **ON LINE LOVE** by Mauro Burani
2. **MICRO PHON** by Profilo Design
3. **JOY** by Bicube Design
4. **UP GRADE MIX** by UKI
5. **MINI WAVE** by Bicube Design



[www.ukiinternational.com](http://www.ukiinternational.com)



B&D 2012

# independent salons

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**Álvaro Furrol Estilistas**  
Arévalo (Ávila) - Spain

**Luxor** wash unit  
by Matta e Varaschin  
**Look** styling chair  
by Didier Gomez  
**Retrolight 2** back wash  
**Drop** footrest  
**Ubi** styling unit  
by Maletti Creative Team



**Atelier Bralizz**  
Paris - France

**Luxor** wash unit  
**Angelina** styling chair  
**Accademia** styling unit  
by Matta e Varaschin  
**Morpheus** styling chair  
**Eclipse 2** styling unit  
by Maletti Creative Team





**Altosenso**  
**Moscow - Russian Federation**

Paloma styling chair

Shiatsu wash unit

by Maletti Creative Team



**Ar**  
**Terni - Italy**

Modern styling chair

Modern EL wash unit

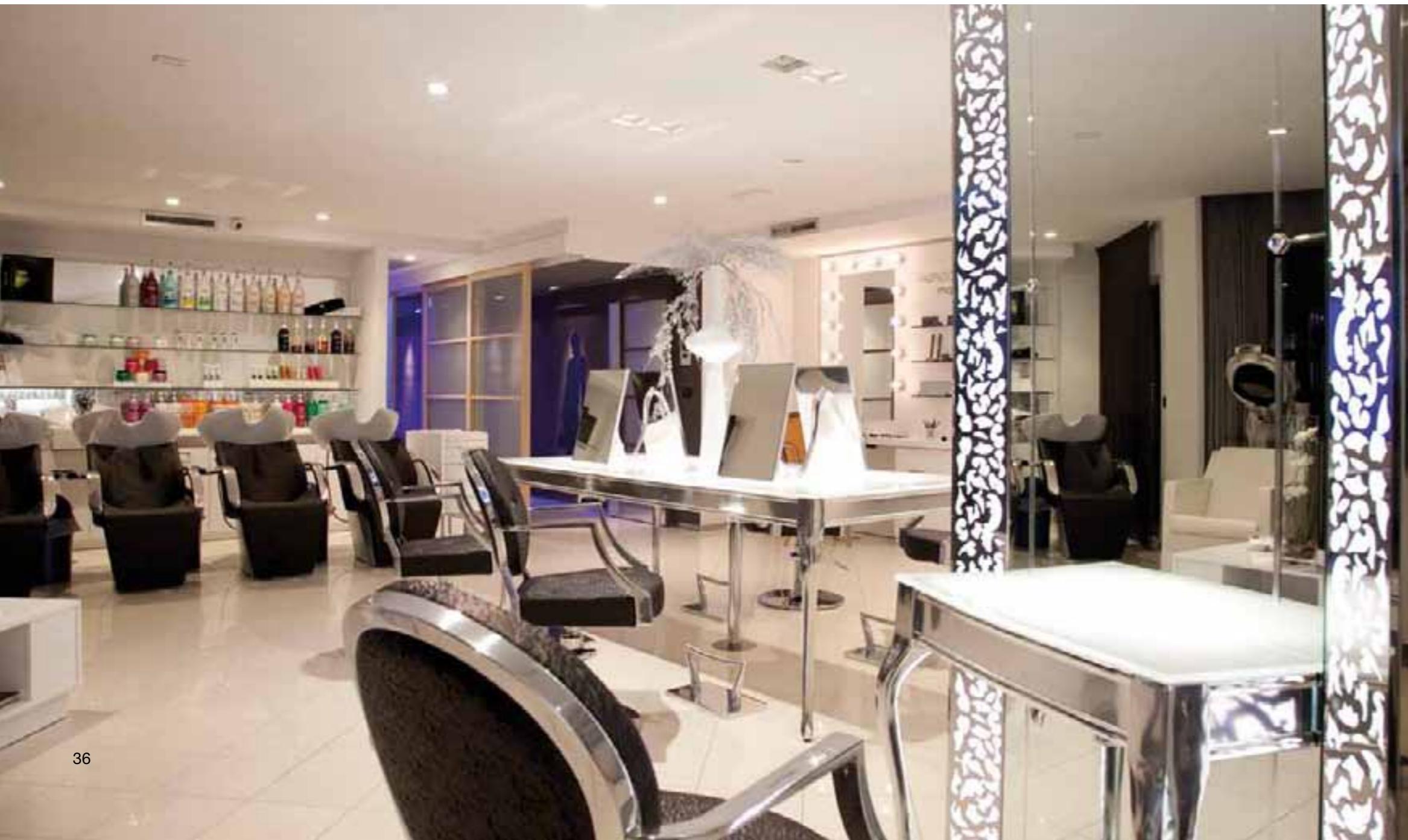
by Philippe Starck





**Fabrizio Boschelli Art**  
**Rende (Cosenza) - Italy**

Marie reception desk  
Dauphin technical table  
Louise 1 styling unit  
Pompadour styling chair  
Chakra wash unit  
by Maletti Creative Team



**Caadre** styling unit  
by Philippe Starck

**Styling chair** expressly made  
by Maletti for Fabrizio Boschelli Art

**Glamour** massage bed  
**Downtown** stool  
by Christophe Pillet for Nilo





**Bliis by Ravissant**  
**New Delhi - India**

Sport Grooming Bar technical table  
Sporting barber chair  
by Maletti Creative Team

Green Hug styling chair  
Atelier styling unit  
by Giovannoni Design  
Luxor wash unit  
Angelina styling chair  
by Matta e Varaschin  
Tecnicolor 2 technical table  
by Maletti Creative Team





Shirodhara  
Tray Service  
Spa Vip  
by Nilo - The SPA Industry

Foot Spa  
by Nilo - The SPA Industry





BOSSHAMMER

**Frank Bosshammer**  
**Kassel - Germany**

Angelina styling chair  
Luxor wash unit  
by Matta e Varaschin  
**SpecificHairWaterSystem**  
by Maletti Creative Team



**Luigi Calce**  
**Foligno (Perugia) - Italy**

Basic styling chair  
by Philippe Starck  
**Frida Glam** wash unit  
by Maletti Creative Team





**Casa Capello - Die Friseure**  
**Baden - Germany**

Boomerang styling chair  
Green First wash unit  
by Giovannoni Design





## CELEBRITY



***Celebrity***  
**Moscow - Russian Federation**

Look styling chair  
by Didier Gomez

All Black wash unit

TT footrest

by Maletti Creative Team





***Desancho Estilista***  
**Valencia - Spain**

Angelina styling chair  
Luxor wash unit  
Just styling unit  
by Matta e Varaschin  
Tell Me 2 technical table  
Salon Relax 3 waiting sofa  
by Didier Gomez



***Arthè***  
**Carpi (Modena) - Italy**

Dot pouf  
Marie reception desk  
by Maletti Creative Team



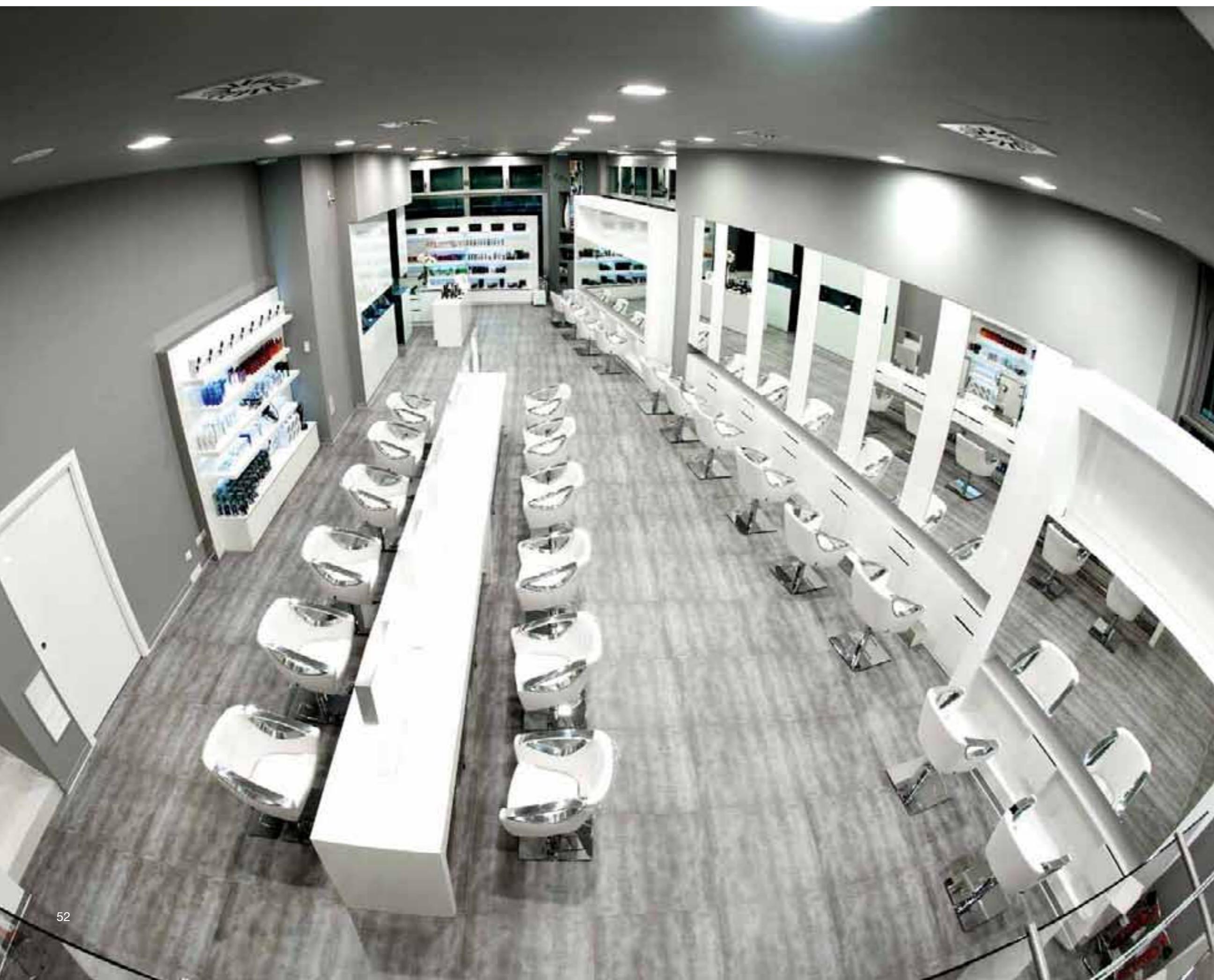
Louise 2 styling chair  
Versailles styling chair  
Hal footrest  
Dauphin 4 technical table  
Dauphin Mirror mirror  
330 Bicolor wash unit  
by Maletti Creative Team



**Haardesign Dogan**  
**Mainz-Bischofsheim**  
**Germany**

Paloma styling chair  
Paloma What wash unit  
Technicolor 3 technical table  
Expo Alaska  
by Maletti Creative Team





**Ernesto & Franco**  
**Turin - Italy**

Angelina styling chair  
by Matta e Varaschin  
Technicolor 6 technical table  
by Maletti Creative Team



**Angelina** styling chair  
by Matta e Varaschin  
**Modern with Micromist**  
by Philippe Starck  
**Oregon** wash unit  
**Madre** wash unit  
**Soft Light** back wash  
by Maletti Creative Team



**Ayurveda** massage bed  
**Fast** massage bed  
by Nilo - The SPA Industry



**Ego**  
**Tuglie (Lecce) - Italy**

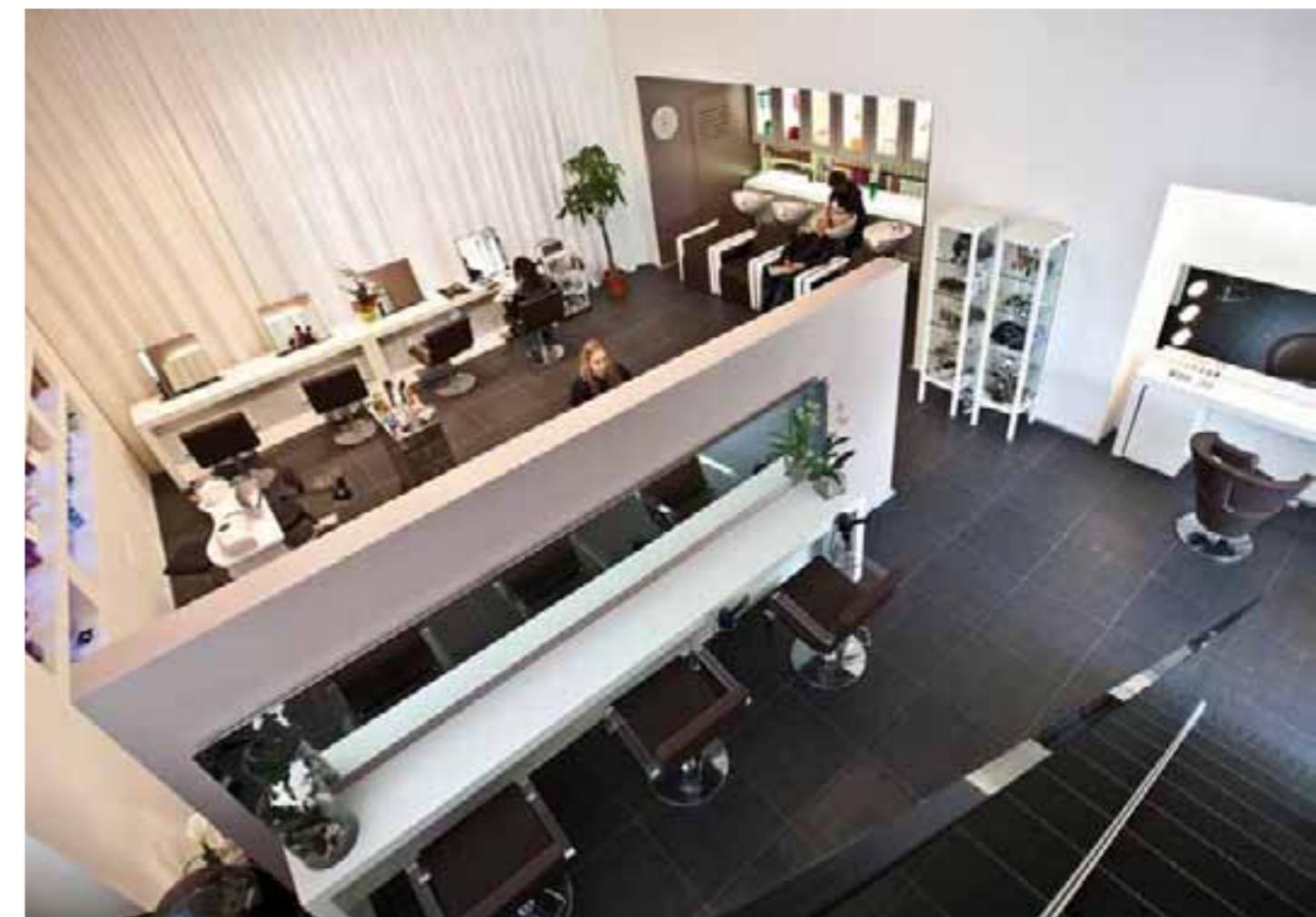
**Modern** styling chair  
by Philippe Starck

**Revenge** wash unit  
by Maletti Creative Team  
**Nails** table manicure  
by Nilo - The SPA Industry



**Forma e Colore**  
**Gubbio (Perugia) - Italy**

**Look** styling chair  
**Privacy** wash unit  
by Didier Gomez  
**Camelia rec.** styling chair  
by Maurizio Macciocchi  
**Technicolor 2** technical table  
by Maletti Creative Team





***Franca Ferrucci***  
**Livorno - Italy**

**Modern** styling chair  
by Philippe Starck

**Manhattan** trolley

**Tell Me 3** technical table  
by Didier Gomez

**Village** styling unit  
by Christophe Pillet

**Oregon** wash unit

**Retro Light 4** back wash  
by Maletti Creative Team





***Franca Ferrucci***  
**Pontedera - Italy**

**Foot Dream** footrest  
by Ross Lovegrove  
**Louise 2 Consolle**  
**Pompadour** styling chair  
by Maletti Creative Team

**Dauphin** technical table  
**Dauphin Mirror** mirror  
**Oregon** wash unit  
**Retro Light 6** back wash  
by Maletti Creative Team





**Goran Viler Hair Spa**  
**Trieste - Italy**

**Look** styling chair  
by Didier Gomez

**Madre** wash unit  
Drop footrest

by Maletti Creative Team

**Cindy** trolley  
by Claudio Silvestrin





PARRUCCHIERI  
**LAROSA**  
IN TORINO



***La Rosa***  
**Turin - Italy**

**Green Hug** styling chair  
**Atelier** styling unit  
by Giovannoni Design  
**Revenge** wash unit  
by Maletti Creative Team  
**Foot Dream** footrest  
by Ross Lovegrove



***Hair Fashion Mittne***  
**Nierstein - Germany**

**Angelina** styling chair  
**Luxor** wash unit  
by Matta e Varaschin  
**You** stool  
by Didier Gomez  
**Jelly Fish** trolley  
**Roly Poly** trolley  
by UKI





**Hair Studio Marchini**  
**Sarzana (La Spezia)**  
**Italy**

Marie reception desk  
Versailles styling chair  
Louise 1-2 styling unit  
by Maletti Creative Team  
**Foot Dream** footrest  
by Ross Lovegrove





**Nature Lifestyle**  
**Lana (Bolzano) - Italy**

Welcome Green reception desk  
Atelier styling unit  
Green Footrest footrest  
Boomerang styling chair  
by Giovannoni Design  
Oregon wash unit  
by Maletti Creative Team





**Atelier** styling unit  
**Green Footrest** footrest  
**Boomerang** styling chair  
**Green First** wash unit  
by Giovannoni Design



**Lavanda Well** massage bed  
**All in One** pedicure  
**Special** stool  
by Nilo - The SPA Industry





**Haarwelt Tina Nebel**  
**Obernburg - Germany**

Louise 2 styling unit  
Versailles styling chair  
Déluge 2 wash unit  
Hal footrest  
by Maletti Creative Team



**Beauty Roeselare**  
**Bruxelles - Belgium**

Look styling chair  
You stool  
Privacy wash unit  
by Didier Gomez



# rubertelli



**Rubertelli Hair & Beauty**  
**Milan - Italy**

Welcome Green reception desk  
Green Hug styling chair  
Green First wash unit  
Atelier styling unit  
Green Footrest footrest  
Retro Green back wash  
by Giovannoni Design





**Piattelli**  
**Chiesina Uzzanese (Pistoia)**  
**Italy**

Relookage styling chair  
Shiatsu wash unit  
Pompadour styling chair  
Déluge wash unit  
by Maletti Creative Team

Foot Classic Electric pedicure  
by Nilo - The SPA Industry





***iSartorazzi***  
***Ala (Trento) - Italy***

Boomerang styling chair  
Welcome Green reception desk  
by Giovannoni Design





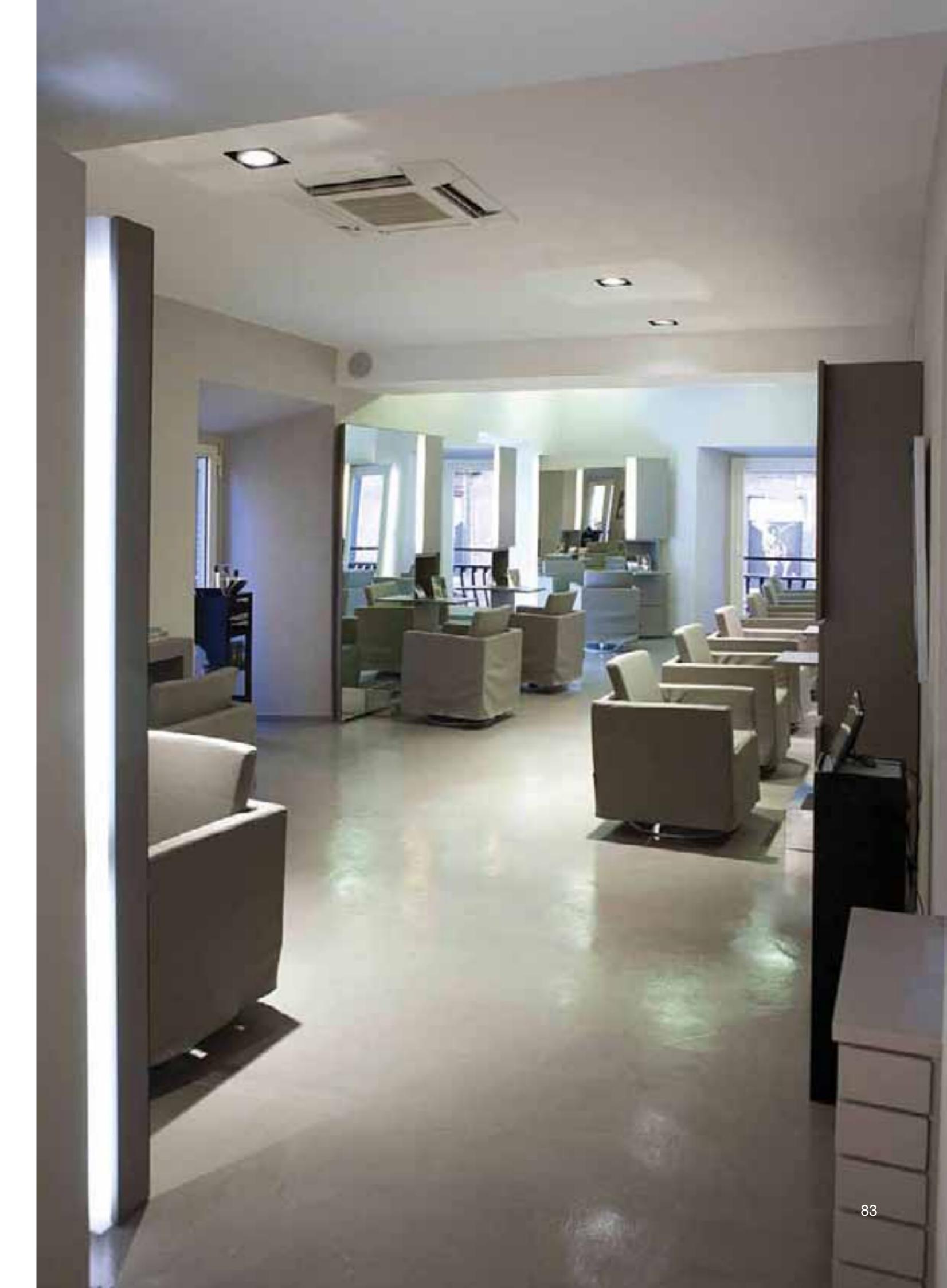
Boomerang styling chair  
Welcome Green reception desk  
Green First Class wash unit  
by Giovannoni Design  
Oregon wash unit  
by Maletti Creative Team





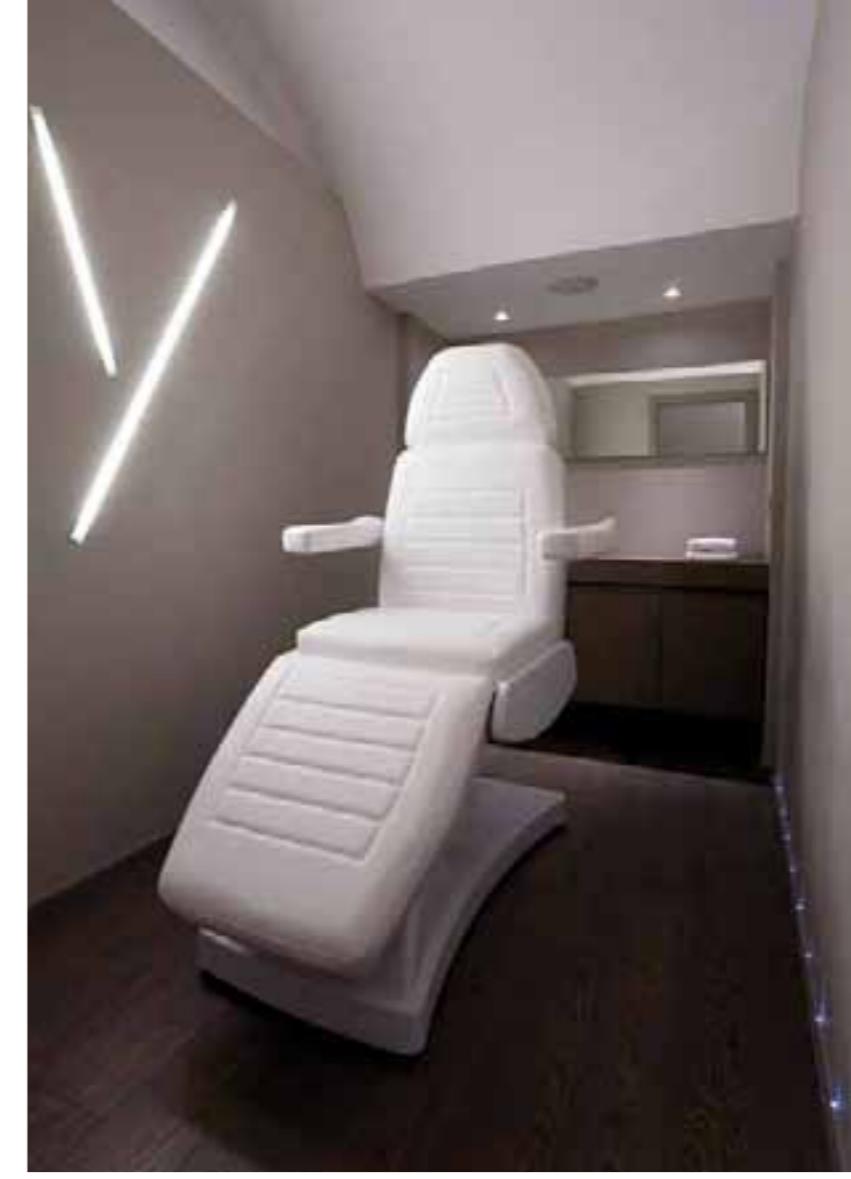
**Massimo Serini**  
**Hair & Beauty**  
**Rome - Italy**

Eva styling chair  
by Claudio Silvestrin  
Revenge wash unit  
by Maletti Creative Team





**Eva** styling chair  
by Claudio Silvestrin  
**Madre** wash unit  
by Maletti Creative Team



**Beverly** massage bed  
**Olis** massage bed  
by Nilo - The SPA Industry





**Tareq**  
**Amman - Jordan**

**Angelina** styling chair  
**East side** styling unit  
**Just Screen** styling unit  
**Luxor** wash unit  
by Matta e Varaschin  
**Look** styling chair  
by Didier Gomez  
**Camelia rec.** styling chair  
by Maurizio Macciocchi  
**Modern** styling chair  
by Philippe Starck





**Tiziana**  
**La Spezia - Italy**

**Camelia** styling chair  
by Maurizio Macciocchi  
**Dominus** styling unit  
**Plexi** styling chair  
**Louise 2 Consolle**  
**Oregon** wash unit  
by Maletti Creative Team



**Zizzo Parrucchieri**  
**Francavilla Fontana (Brindisi)**  
**Italy**

Tao desk reception desk  
Chakra wash unit  
**Katy** styling chair  
by Maletti Creative Team





**Wolf's Friseure**  
Weinheim - Germany

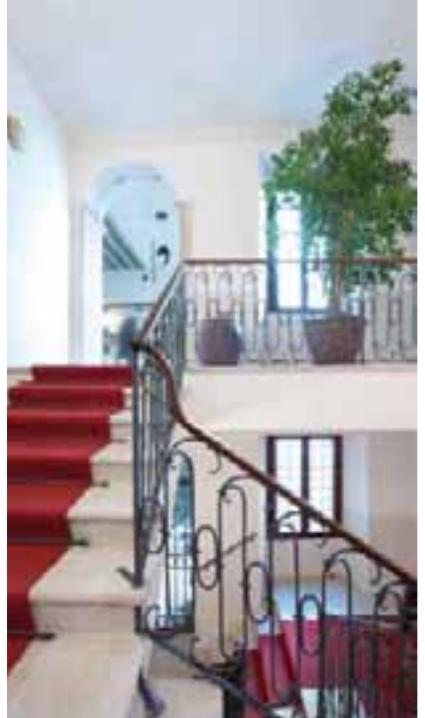
Alfa barber chair  
Madre wash unit  
**SpecificHairWaterSystem**  
by Maletti Creative Team  
**Boomerang** styling chair  
**Atelier** styling unit  
by Giovannoni Design





Atelier styling unit  
**Green Hug** styling chair  
by Giovannoni Design  
**Déluge** wash unit  
by Maletti Creative Team





**Auro Hair & Beauty**  
Verona - Italy

Oregon wash unit  
by Maletti Creative Team  
Modern styling chair  
by Philippe Starck



**Espeland Hårdesign**  
Haugesund - Norway

Angelina styling chair  
by Matta e Varaschin  
Shiatsu wash unit  
Sigma barber chair  
by Maletti Creative Team



Photo by Giancarlo Pradelli





***Elan Hair Design***  
**Aberdeenshire - UK**

Green Hug styling chair  
Green First Class wash unit  
by Giovannoni Design  
Classic styling chair  
by Philippe Starck





***Marco Gentile***  
**Parioli - Rome - Italy**

Luxor wash unit

Spring fall

by Maletti Creative Team





**Déluge 1** wash unit  
**Louise 1** styling unit  
**Pompadour** styling chair  
**Azalea** styling chair  
by Maurizio Macciocchi





# academies & franchising

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**Accademia L'Oréal**  
Turin - Italy

**Green Hug** styling chair  
by Giovannoni Design  
**Ray** styling unit  
**Soft Light** back wash  
**Business Class** wash unit  
by Maletti Creative Team

Photo by A. Ferrero





**Accademia L'Oréal**  
**Santiago - Chile**

Green Hug styling chair  
Green Clip waiting chair  
by Giovannoni Design  
Privacy wash unit  
by Didier Gomez





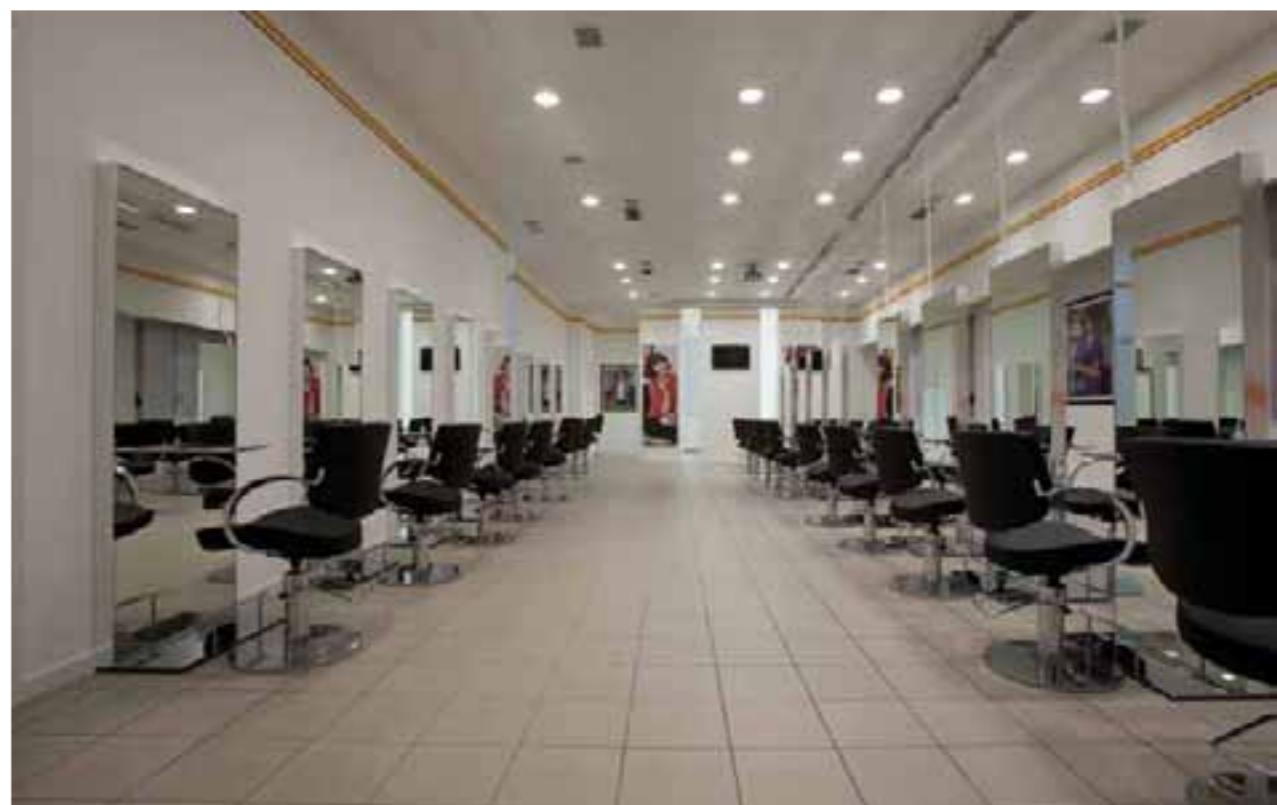
**Accademia BH Salon**  
**Salerno - Italy**

Styling chairs, reception desk,  
wash units and back wash cabinets  
expressly made by Maletti  
for BH Salon



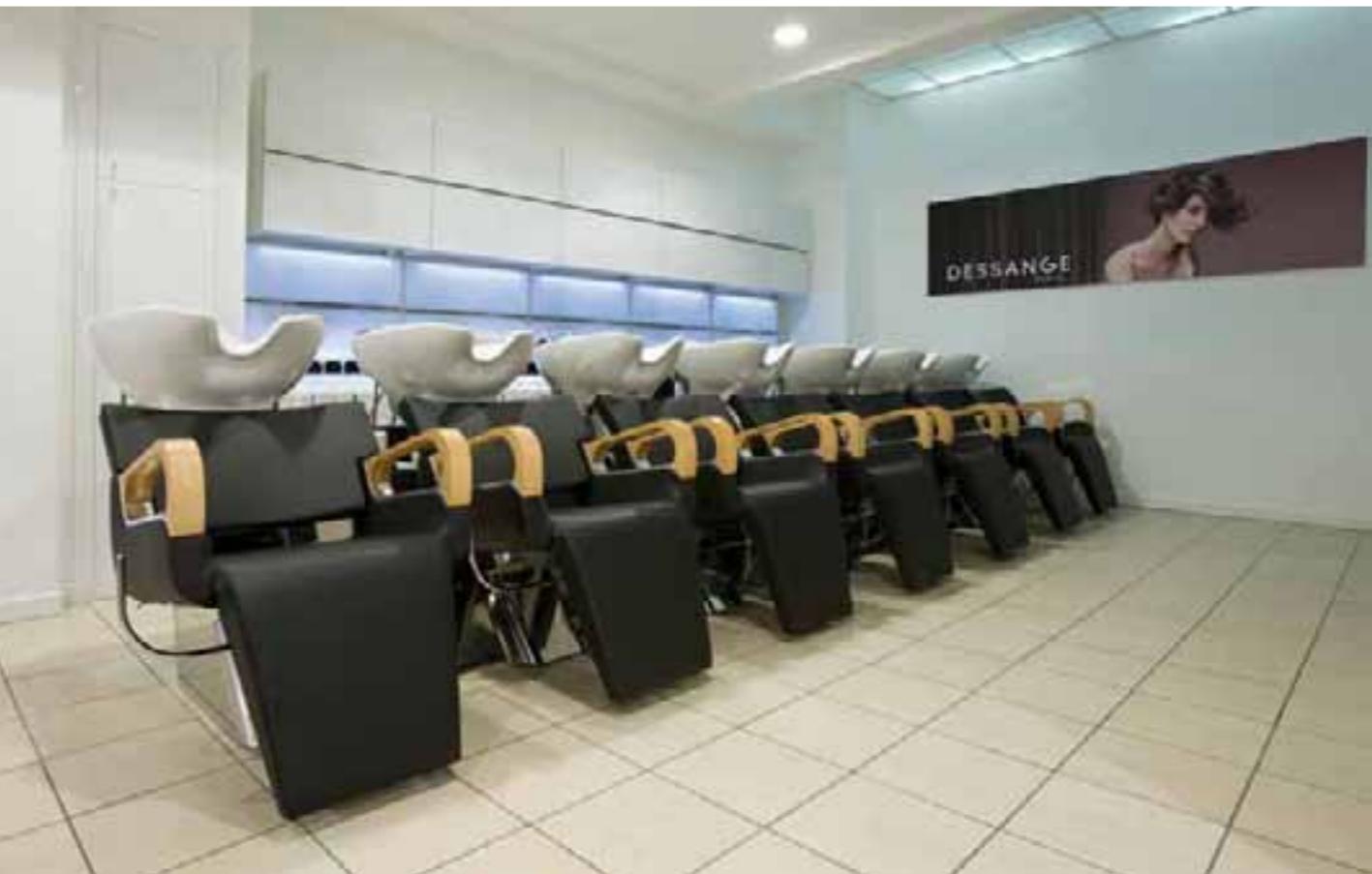
**Accademia Camille Albane**  
**Milan - Italy**

Styling chairs, reception desk,  
wash units and back wash cabinets  
expressly made by Maletti  
for Camille Albane



Accademia Dessange  
Milan - Italy

Styling chairs, reception desk,  
wash units and back wash cabinets  
expressly made by Maletti  
for Jacques Dessange





**Rossano Ferretti**  
**London - UK**

Giano styling unit  
Frida styling chair  
Frida Glam wash unit  
by Maletti Creative Team  
Modern styling chair  
Modern wash unit  
by Philippe Starck



**Rossano Ferretti**  
**Beverly Hills**  
**Los Angeles - USA**

Modern styling chair  
Modern wash unit  
by Philippe Starck





**Rossano Ferretti**  
**Four season - Maldiv**

**Modern** styling chair  
**Modern** wash unit  
by Philippe Starck  
**Foot Spa** pedicure  
by Nilo - The SPA Industry



**Rossano Ferretti**  
**New York - USA**

**Modern** styling chair  
**Modern** wash unit  
**Modern** styling unit  
by Philippe Starck





***Curletto United***  
***Padova - Italy***

Oregon wash unit  
Retro Light 4 back wash  
Louise 2 Consolle  
by Maletti Creative Team  
Look styling chair  
by Didier Gomez



Photo by Paolo Draghetto



**Compagnia della Bellezza**  
 di Salvo Filetti e Roberto Napoli  
 Acireale (Catania) - Italy

**Modern** styling chair

by Philippe Starck

**Manhattan** trolley

by Didier Gomez

**Luxor** wash unit

**SpecificHairWaterSystem**

by Matta e Varaschin

**Shiatsu** wash unit

???? wash unit

???? styling chair

**Vanity** styling unit

by Maletti Creative Team





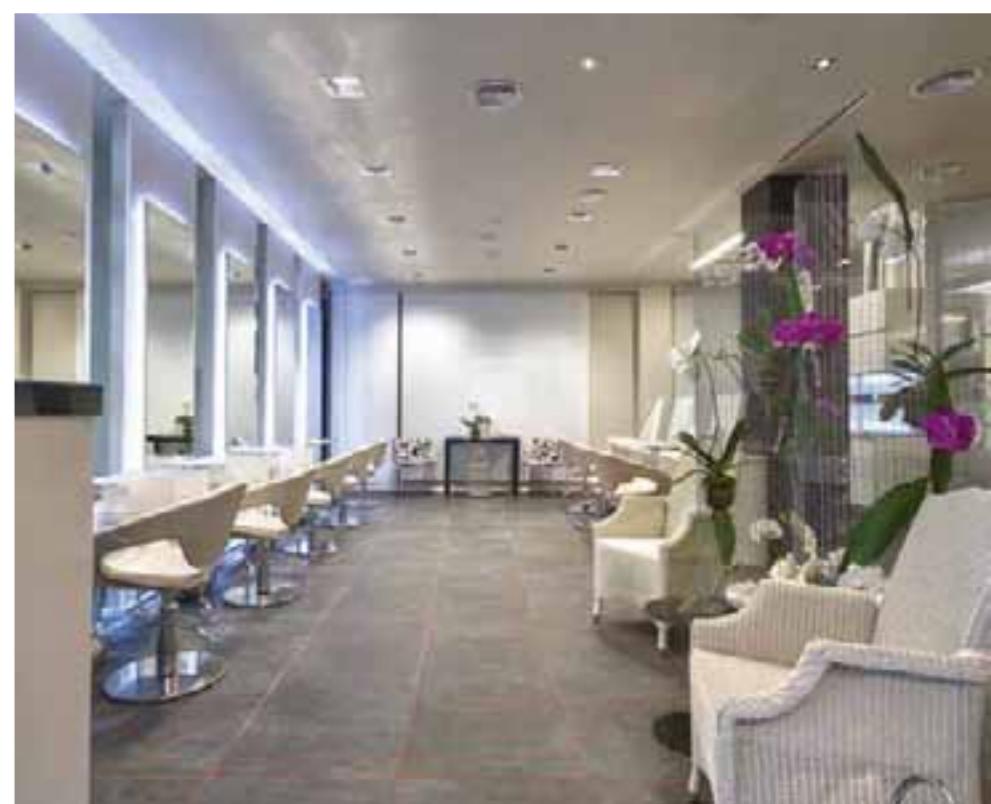
**Compagnia della Bellezza**  
**di Iemma Franco**  
**Bovalino (Reggio Calabria)**  
**Italy**

**Caadre** styling unit  
by Philippe Starck  
**Angelina** styling chair  
by Matta e Varaschin  
**Technicolor 2** technical table  
**Globe** styling chair  
**Shiatsu** wash unit  
**Retro Light 3** back wash  
by Maletti Creative Team



**Compagnia della Bellezza**  
**di Cristina Donato**  
**Arona (Novara) - Italy**

**Gidesk** reception desk  
**Vanity** styling unit  
**Striptease** styling chair  
**Bahamas** wash unit  
**Madre** wash unit  
**Soft Light** back wash  
by Maletti Creative Team





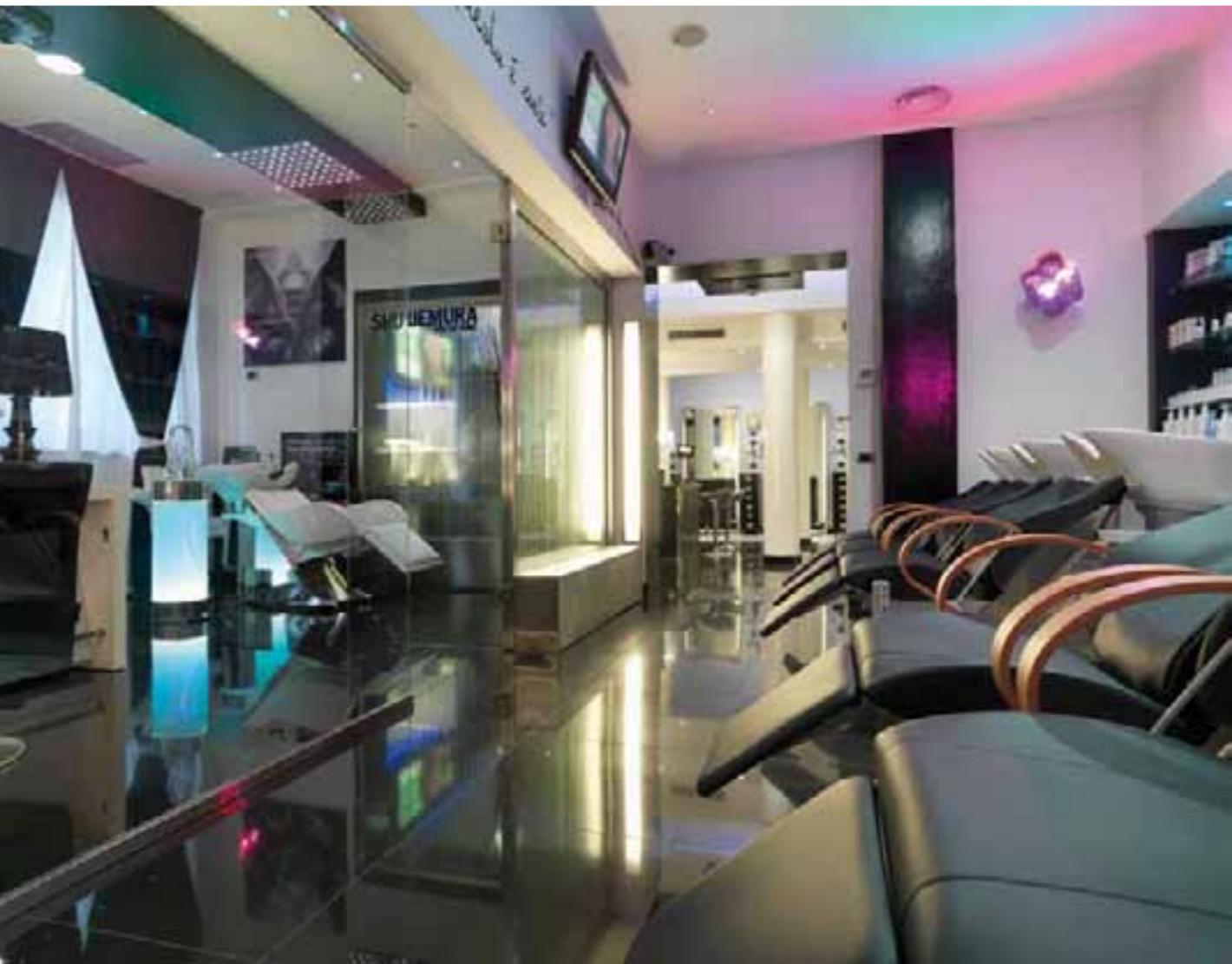
***Sempre in testa Parrucchieri***  
**di Francesco Morlino**  
**Galliate (Novara) - Italy**

**Modern** styling chair  
**Caadre** styling unit  
by Philippe Starck  
**Shiatsu** wash unit  
**Madre** wash unit  
**SpecificHairWaterSystem**  
**Niagara** fall  
by Maletti Creative Team



***Capellimania***  
**Palermo - Italy**

**Tao Desk** reception desk  
**Pompadour** styling chair  
**Louise 1** styling unit  
**Chakra** wash unit  
by Maletti Creative Team  
**Camelia rec.** styling chair  
by Maurizio Macciocchi  
**Manhattan** trolley  
by Didier Gomez



Jean  
Louis  
David



**Jean Louis David**  
Verona - Italy



**Angelina** styling chair  
**Luxor** wash unit  
by Matta e Varaschin  
**Expo Light 2** expo  
by Maletti Creative Team



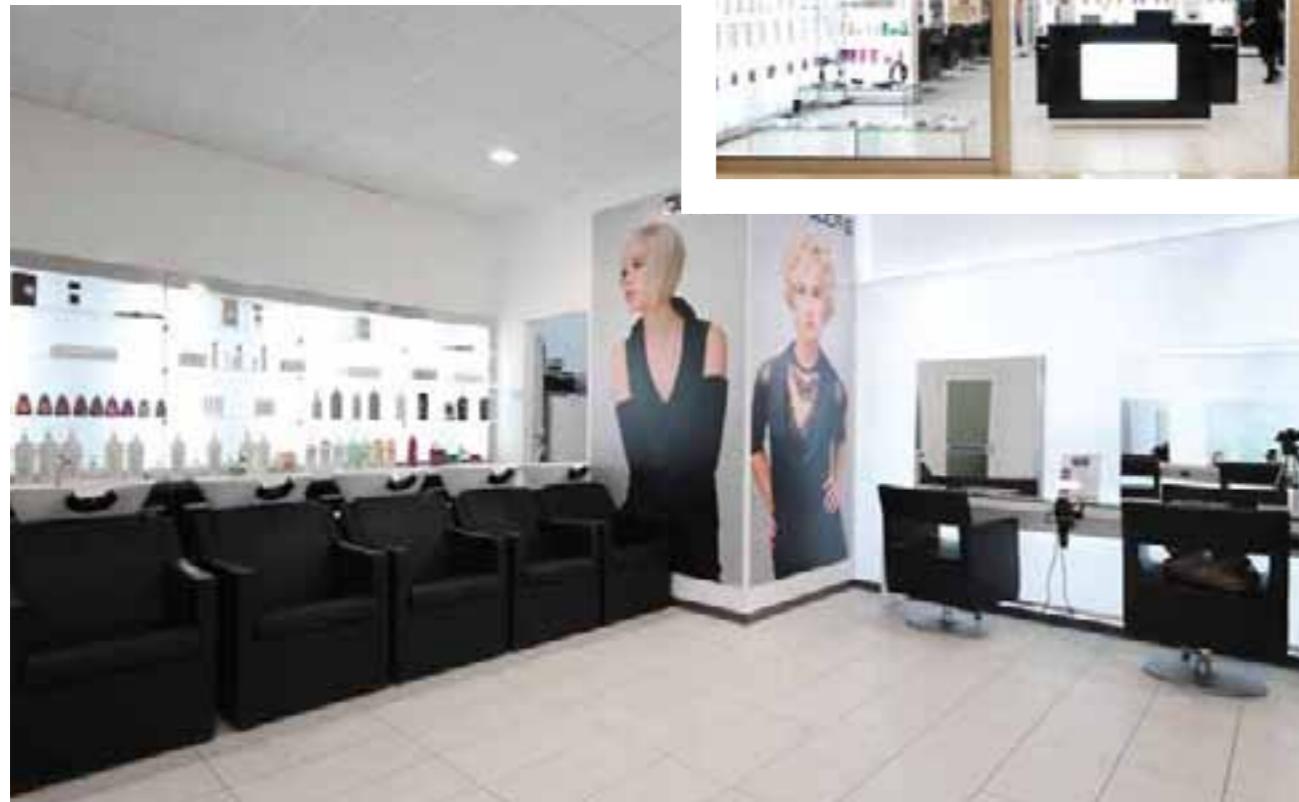
**Ferber**  
Redange Sur Attert  
Luxemburg

Pompadour styling chair  
**Super Lion Plus** wash unit  
by Maletti Creative Team





**Duca's**  
**Vanzaghello Barsizio (Varese) - Italy**



**Duca's**  
**Orio Al Serio (Bergamo) - Italy**



**Duca's**  
**Corbetta (Milan) - Italy**



Modern styling chair  
Modern wash unit  
by Philippe Starck

**Duca's**  
**Corsico (Milan) - Italy**





**Andrea Joskova**  
Praga - Czech Republic

Green First Class wash unit  
**Boomerang** styling chair  
by Giovannoni Design  
**Madre Stool** stool  
**SpecificHairWaterSystem**  
by Maletti Creative Team





**Institut René Furterer**  
Paris - France

**Azalea** waiting chair  
by Maurizio Macciocchi  
**Spring fall**  
by Maletti Creative Team



**Welcome Green** reception desk  
**Atelier** styling unit  
**Green Footrest** footrest  
**Boomerang** styling chair  
**Green First Class** wash unit  
by Giovannoni Design





**Maurizio Serretti**  
*Lucca - Italy*

Paloma styling chair  
Katy styling chair  
by Maletti Creative Team  
Caadre styling unit  
by Philippe Starck





**Tagliati per il Successo**  
**Pescantina (Verona) - Italy**

Modern styling chair  
Caadre styling unit  
by Philippe Starck  
Revenge wash unit  
by Maletti Creative Team



**Tony & Guy**  
**Essensuals hairdressing**  
**London - UK**

Paloma styling chair  
Paloma what wash unit  
by Maletti Creative Team





## voglia di relax a New Delhi un giorno fra massaggi e design

*the desire to relax in New Delhi  
a day of massage and design*

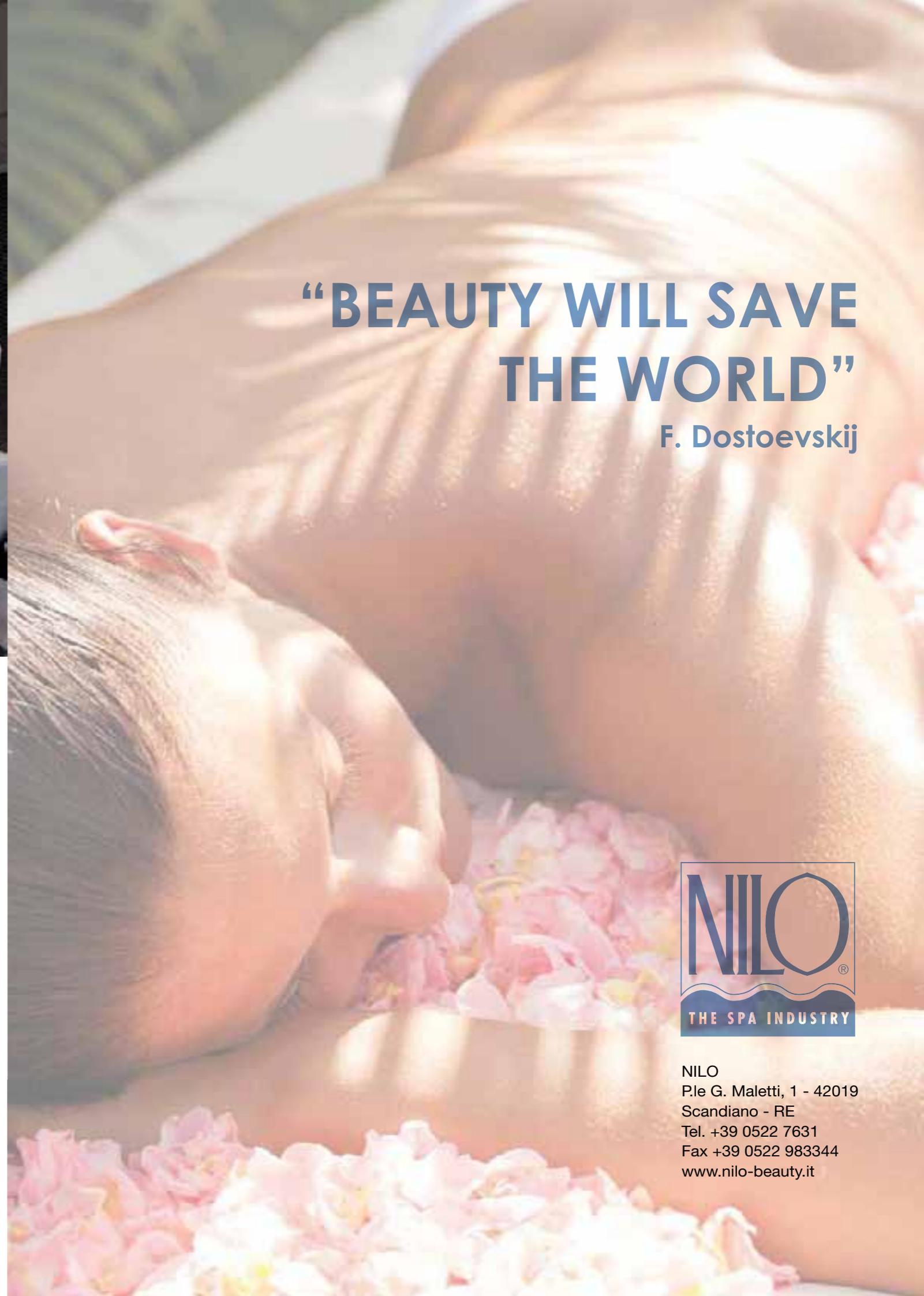


In pieno centro città questa Beauty Farm elegante e raffinata ricorda a cittadini e turisti il piacere di rilassarsi in un ambiente accogliente in qualsiasi ora del giorno. Dal lettino da massaggio con materasso ad acqua alle nuovissime poltrone per pedicure e manicure, si può scegliere tra una vastissima gamma di trattamenti professionali ad altissimo livello.

Right in the city centre this elegant and sophisticated Beauty Farm reminds local people and tourists of the pleasure of relaxing in a welcoming setting, any time of the day.

From the massage bed with water mattress to the brand new pedicure and manicure chairs, you can choose from a wide range of high quality professional treatments.

*Un'ora di relax in downtown, in pausa pranzo o durante una visita ai gioielli della capitale...*  
*An hour of relax in downtown, on lunch break or during a visit to London's architectural treasures...*



**“BEAUTY WILL SAVE THE WORLD”**

F. Dostoevskij

**NILO**  
THE SPA INDUSTRY

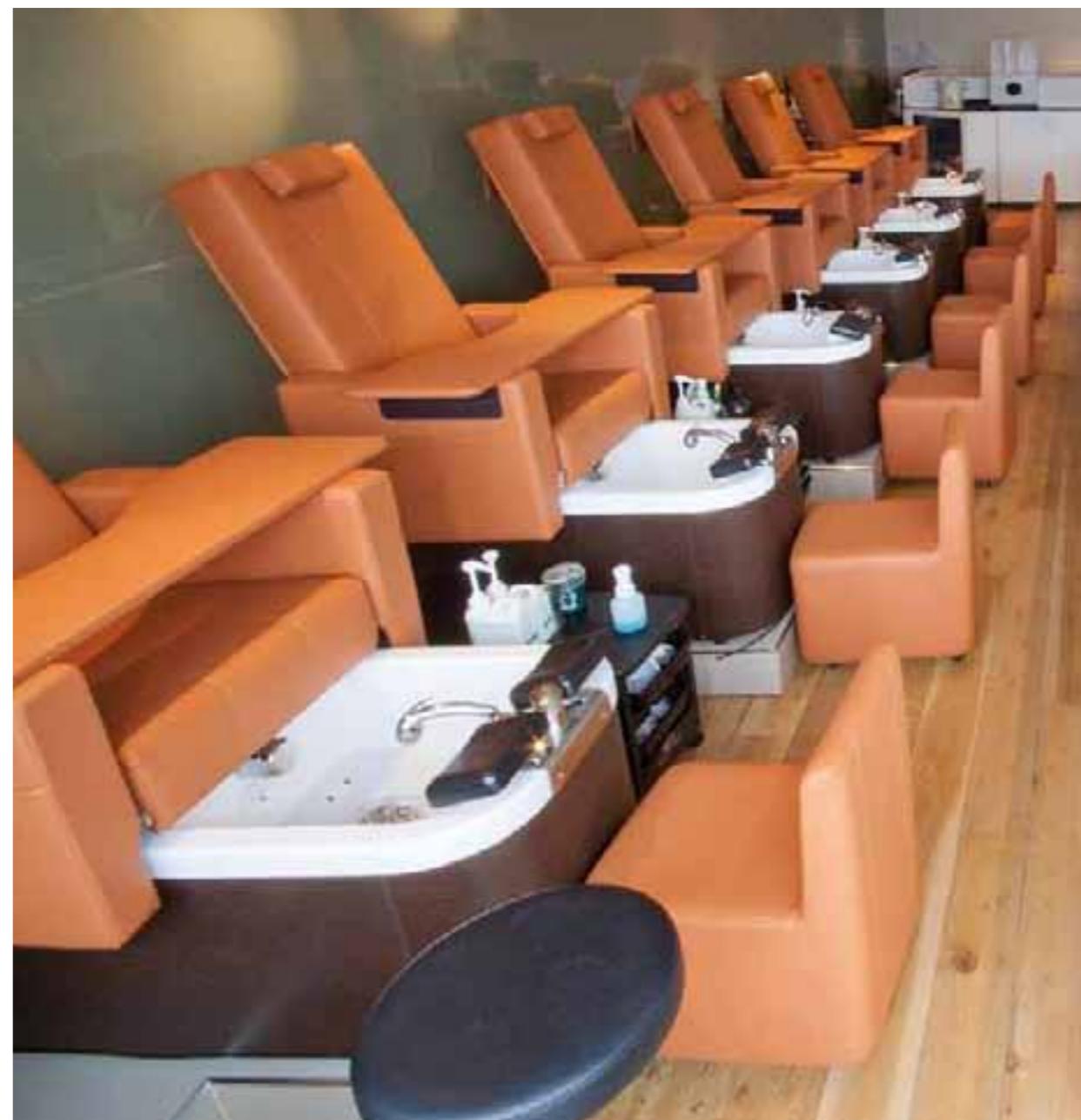
NILO  
P.le G. Maletti, 1 - 42019  
Scandiano - RE  
Tel. +39 0522 7631  
Fax +39 0522 983344  
[www.nilo-beauty.it](http://www.nilo-beauty.it)



## London: nails at Harrods

All'ultimo piano del più famoso magazzino  
del mondo un open space per manicure e pedicure  
tra uno shopping e l'altro

On the top floor of the world's most famous store,  
an open space for manicures and pedicures  
between one shopping experience and another



***Urban Retreat  
at Harrods - London - UK***

Sandali vertiginosi in estate ed in inverno obbligano le patite del total look ad avere le unghie sempre perfette.

E allora perchè non fare un salto da Harrods, scegliere le scarpe, scegliere lo smalto in tono, rilassarsi bevendo una tisana e riprendere lo shopping... senza scordarsi delle mani.

Super-high heeled sandals in summer and in winter force total look fans to keep their nails perfect all year round.

So why not pop into Harrods, choose your shoes, choose your matching varnish, relax with a herbal tea and then get back to shopping ... and don't forget your hands.



# il tuo business

Basta un piccolo spazio per aumentare il fatturato nel tuo salone.

Generalmente situato vicino all'attesa diventa un piccolo grande servizio a portata di mano che la clientela apprezza e richiede sempre di più

All you need is a small space to increase the turnover in your salon. Generally located near the waiting area, it becomes a great little service, close to hand, which customers appreciate and continue to demand more and more often

## LOVELY

Tavolo manicure attrezzato con espositore luminoso per smalti, piano di lavoro in stonellass ad alta resistenza ai prodotti chimici dotato di lampada a LED. Manicure table equipped with lit display unit for nail varnishes, stone-glass work top (highly resistant to chemicals) fitted with LED lamp.

## MAGIC

Tavolo manicure compatto laccato bianco opaco, completo di sgabello integrato a scomparsa. Spazio espositivo per smalti con illuminazione a LED. Piano di lavoro girevole in vetro bianco temperato con lampada a LED. Compact matt white painted manicure table, complete with integrated slide-out stool. Nail varnish display space with LED lighting. White tempered glass rotating work top with LED lamp.



## BABY

Sgabello compatto multifunzione per manicure in plastica bianca opaca resistente ai prodotti chimici. Compact multi-purpose manicure stool in matt white plastic, resistant to chemicals.



Un piccolo,  
grande servizio  
apprezzato  
dalla clientela...  
a portata di mano  
A great little service  
appreciated  
by customers...  
close to hand

C'è solo l'imbarazzo della scelta.  
Dal tavolo con espositore a vista  
che lascia tempo alla cliente di pen-  
sare al colore di smalto indicato alla  
giornata, al tavolo con lo sgabello  
incorporato che occupa poco spa-  
zio ma che all'interno ha un sacco  
di vani per tutto il necessario.

You'll be spoiled for choice.  
From the table with display that  
allows the costumer choose the  
nail colour of the day, to the table  
with incorporated stool, which  
takes a tight space but inside  
has a lot of compartments for  
everything you need.



# a portata di mano

Comodissimo per evitare alle clienti  
di spostarsi c'è lo sgabello "multita-  
sk" su ruote.

Si sposta rapidamente e contiene  
tutti gli accessori necessari ad una  
perfetta manicure.

So handy, preventing customers  
from having to keep moving, is  
the "multitask" stool on castors.  
If moves around the salon rapidly,  
and holds all the accessories you  
need to provide a perfect mani-  
cure

Dal rilievo, al progetto in pianta, al rendering... al TUO SALONE  
From measurements to floor plans, to the rendering... to YOUR SALON

# il salone

**RENDERING**



**FLOOR PLANT**



**IMPLEMENTATION**



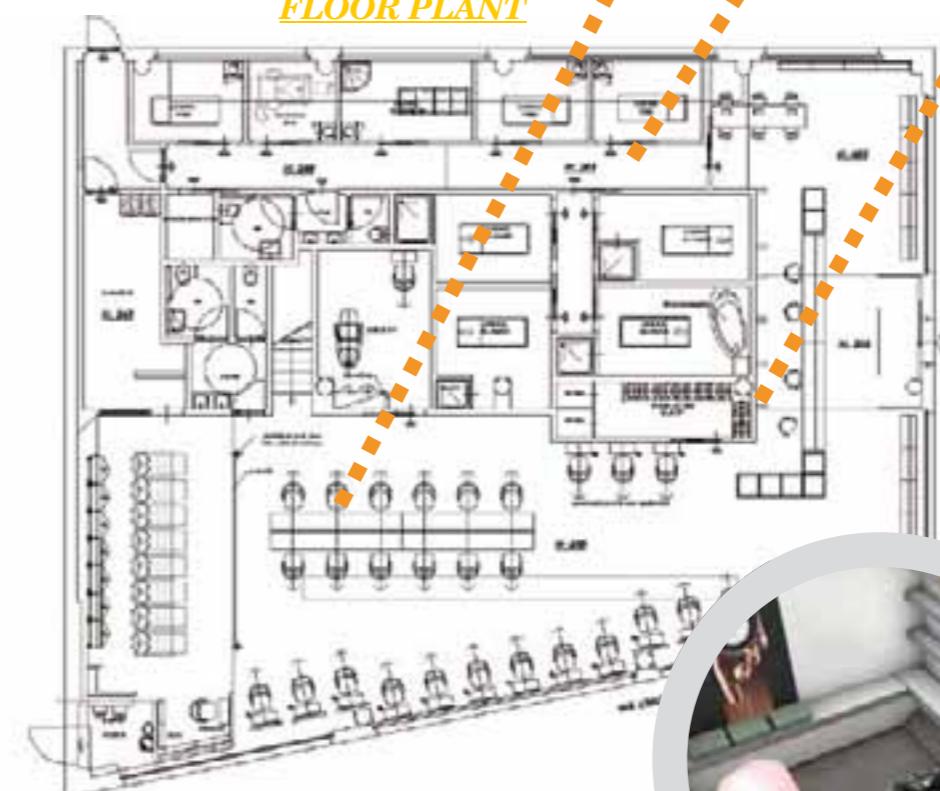
# del futuro...

the salon of the future...

Scegli il TUO SPAZIO, raccontaci i tuoi sogni... e noi faremo il resto.

Dal salone classico al franchising di tendenza, dalla Accademia blasonata alla giovane scuola, dal grande centro benessere, alla piccola spa interna all'hotel, fino alla vip room interna al salone, Maletti vi segue costantemente in ogni fase della progettazione e vi da assistenza professionale a 360°.  
Choose YOUR SPACE, tell us your dreams... and we'll do the rest.  
From the classic salon to the trendy franchising, from the accoladed Academy to the new school, from the large well-being centre to the small spa in a hotel, to vip rooms inside the salon, Maletti follows your project all the way, from design to implementation, providing all-round professional assistance.

**FLOOR PLANT**



**RENDERING**



**BELLEZZA A 360°** Lo spazio dedicato alla cura del corpo, pedicure e manicure sono un punto di forza nei nuovi saloni.

Con questi servizi il salone acquista in competitività e professionalità.

**360° BEAUTY** The space dedicated to body care, pedicure and manicure is a point of strength for any new salon. With these services, your salons will grow in competitive performance and professionalism

# è vincente se ha tutto!!!

*only those offering all services will be winners!*

## hair stylist



Il lavaggio con cromoterapia è il pezzo forte dello spazio dedicato ai capelli. Meglio se affiancato dalla colonna che depura l'acqua e da una cascata che rilassa la vista. Mensola e poltrona, in sequenza o centrali devono avere una distanza ergonomica per l'operatore e per il cliente. Massima attenzione all'illuminazione.

The wash unit with colour therapy is the strong point of the hair space. Better if fitted with a column that purifies the water and a waterfall to relax the eyes. Styling units and chairs, in rows or in central islands, must be spaced at an ergonomic distance for both operator and customer. And pay great attention to the lighting.

LUXOR HAIR SPA wash unit  
SPECIFICHAIRWATERSYSTEM

## pedicure



Sedute su un trono come delle regine: si chiama FOOT SPA questa comodissima poltrona polifunzionale.

Sitting on a throne like a queen: this multi-purpose, comfy chair is called FOOT SPA.

[www.nilo-beauty.com](http://www.nilo-beauty.com)

## manicure



FOOT SPA pedicure

Occupava uno spazio minimo ed è indispensabile. Può essere situato nelle cabine vip o vicino alla zona attesa o può essere messo in batteria dove gli spazi lo permettono. In piccoli spazi comodissimo il tavolino con sgabello incorporato.

It takes up very little room and is indispensable. It can be used in a vip cabin or near the waiting room, and can be placed in line if you have enough space. In tight spaces, the table with incorporated stool is very handy.

Qualcuno la chiama sala VIP, altri personal service, ma il concetto è lo stesso: uno spazio riservato, probabilmente due, uno per le signore con la mensola da trucco e uno per i signori con l'intramontabile "barber's chair".

Some call it the VIP room, others the personal service, but the concept is the same: a reserved space, or possibly two, one for the ladies with a make-up unit and one for the men with the evergreen barber's chair.



SPORTING barber chair  
DOMINUS styling unit



## wellness



VENUS WELL bed

Dal lettino ad acqua allo shirodara lo spazio wellness deve essere accogliente e dedicato alla cura del corpo, dal massaggio alla richiestissima ceretta. Con una particolare attenzione alla musica.

From the water bed to the shirodara, the wellness area must be welcoming, and dedicated to body care, from massages to the popular waxing.

And with special attention to the music.  
[www.nilo-beauty.com](http://www.nilo-beauty.com)

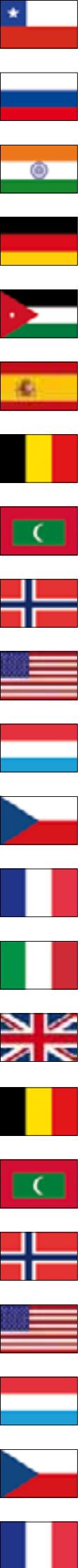
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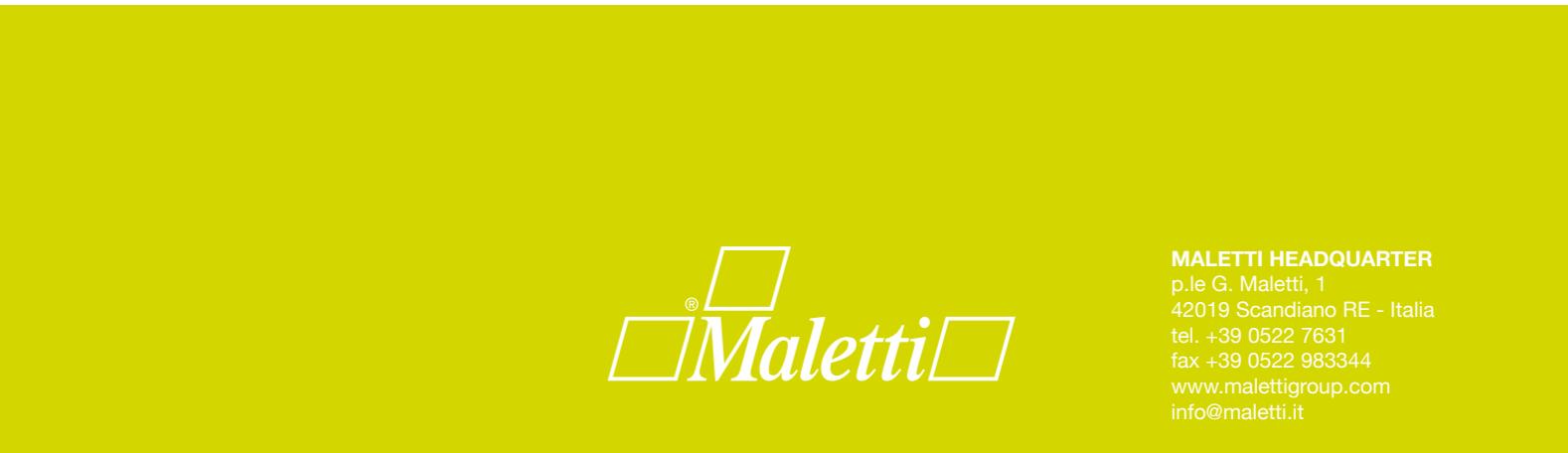
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Da Starch a Giovannoni 25 anni di storia di beauty-design raccontati nei 16 numeri della nostra rivista. Centinaia di saloni pubblicati, le novità dalle fiere di tutto il mondo, il design di tendenza e molto ancora vi attende nei prossimi numeri. IMPERDIBILI

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www.larsbratt.se

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info@newmobilhair.ch  
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www.newmobilhair.ch

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pcharles@alinetahitipf

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v.mizrahi@hayirliel.com  
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info@abko.com.tr  
www.abko.com.tr

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furniturediv@nazih.com  
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**UK**

**MALETTI UK**  
56 Ayres Street,  
**London, SE1 1EU**  
www.maletti.co.uk  
Tel:0044 203 207 2032  
Fax 0044 207 357 8434

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**GLASGOW**  
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www.salon-services.com

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**MANCHESTER**  
**Manchester**  
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832 296  
manchester@salon-services.co.uk  
ian.rarity@salon-services.com  
www.salon-services.com

**SALLY SALON SERVICES**  
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**London**  
0044 2077135300  
KHillier@Sallybeauty.com  
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**Belfast**  
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belfast@salon-services.co.uk

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0058 212 2437655  
malettidevenezuela@gmail.com



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